

UNIVERSITY AVIATION ASSOCIATION

2010 Member-Get-A-Member Campaign

IT'S ON!

March 15 – September 15, 2010

We are pleased to announce the official kickoff of the 2010 UAA Member-Get-A-Member campaign! Every active member who recruits at least one new member between March 15 and September 15 wins.

VALUABLE PRIZES!

OVERALL TOP RECRUITER

FOR TOTAL NUMBER OF NEW MEMBERS IN ALL CATEGORIES

\$300 American Airlines Gift Certificate to be applied toward the purchase of airline ticket

TOP RECRUITER BY CATEGORY

AWARDED TO THE TOP RECRUITER IN EACH OF THE FOLLOWING CATEGORIES

INSTITUTIONAL (College, University, and/or High School)

CORPORATE

INDIVIDUAL (Professional or Associate)

One AirTran Airline Ticket

EVERY RECRUITER OF AT LEAST ONE NEW MEMBER

Entered in a Drawing for One AirTran Airline Ticket

AND Your Choice of Collegiate Aviation Guide OR UAA Coffee Mug

RECRUIT ONE OF EACH

INSTITUTIONAL, CORPORATE, INDIVIDUAL AND STUDENT

Free Fall Conference Registration

RECRUIT THREE INSTITUTIONAL, THREE CORPORATE, OR THREE INDIVIDUAL (Professional or Associate) MEMBERS

One Year FREE Membership in Your Current Membership Category

Member-Get-A-Member Guidelines

- The New Member must use the official UAA printed application or the [online application](#). Please make sure your name, as Sponsor, appears on the application. Dues payment must accompany application.
- Eligible applicants can be former UAA members whose previous membership expired more than two years (24 months) ago.
- The person with the highest total points will be named the “Overall Top Recruiter.”
- In the event of a tie for “Overall Top Recruiter,” the winner will be determined by point value based upon the following: Institutional - 5; Corporate - 5, Individual - 3; and Student - 1. The person with the highest total points will be named the “Overall Top Recruiter.” Runner(s)-up (for first place only) will be awarded a complimentary conference registration.
- In the event of a tie for “Top Recruiter by Category,” the winner will be the person who also receives the highest point value for all members recruited regardless of category.
- Winners will be announced at the UAA Fall Education Conference in St. Paul, Minnesota, in the Winter 2011 *Collegiate Aviation News*, and on the UAA website.
- The UAA President, Membership Chair and employees are not eligible to win awards.

Note: A new member brochure and related materials can be found on the UAA website at: [2010 Member-Get-A-Member Campaign](#).

If you would like the UAA office to mail you the printed membership brochure, please send an e-mail request to david.mcalister@uaa.aero.

For more information, please contact:

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Thank you and good luck!